



Williams Vancouver Business Association (WVBA)
2018-19 Membership Form
(Membership Valid Today – April 30, 2019)

Business Name _____

Business Description _____

Primary Contact Name _____

Phone _____ Email _____

Business Location Address _____

City, State, Zip _____

Business Mailing Address _____

City, State, Zip _____

Please submit the following information and either pay through Paypal on our website or make checks out to Williams Vancouver Business Association (WVBA). Completed forms and checks can be mailed to:

WVBA

Attn: Membership

1125 SE Madison St, Suite 112

Portland OR 97214

2018-19 Membership Dues (membership valid from date of payment – April 30, 2019). Choose one (descriptions below):

- \$200 End-of-Year Special (13 months for price of 12!)
- \$500 Friend of Williams District (13 months for price of 12!)
- \$50 Heritage Member (13 months for price of 12!)

Additional Donation \$ _____

Paid by check(s) # _____ # _____ Date: _____

Paid online through PayPal Date: _____

Internal Use Only

Received by _____ Date _____

WVBA Member (\$200)

Membership entitles you to our full list of member benefits. Just as importantly, WVBA membership reflects a commitment to grow business and collaboratively strengthen the economy in our district.

Friend of Williams District (\$500)

Friends of Williams District have made an extra commitment to support the growth and progress of our dynamic district. Our Friends help ensure we can strengthen our evolving district's identity and honor its history while embracing the future. Friends of Williams District include larger businesses, generous benefactors, and those committed to the ongoing success of Williams District businesses and community. In addition to regular member benefits, Friends of Williams District receive special designation on the highly visible back panel of our Williams District Map (15,000 distributed). They are additionally invited to shape the district's future at a semi-annual Advisory Council meeting. Join the businesses who have already committed as a Friend of Williams District: Myoptic Optometry and North Portland Wellness Center.

Heritage Member (\$50)

As part of our commitment to retaining community ties, we offer businesses, community organizations and places of worship who have been in the neighborhood for 15+ years discounted membership rates, enabling you to take advantage of full marketing and other benefits.

Williams Vancouver Business Association (WVBA) 2018 Marketing Worksheet

****Important****

To be included on the Williams District Website (www.williamsdistrict.com), any group press and social media, and future re-prints of the Williams District Walking Map, **you must fill out and return this worksheet. If you have already completed this worksheet and NOTHING has changed, check here -- -----> (and no need to complete it again)**

Member businesses will be listed in directory format under the following categories. Please choose up to two (2) categories that best represent your business:

EAT + DRINK **SHOP** **HEALTH + BEAUTY** **SERVICE**

Please give the following information as you would like to see your business appear in WD media:

Business name: _____

Location address: _____

Location phone: _____ URL: _____

Please write a 15-word *maximum* description of your business and what it offers:

Here's an example of how business info will be listed:

Las Primas Peruvian Kitchen

Fresh, flavorful Peruvian street food and cocktails served in a bustling environment.

3971 North Williams Ave

www.lasprimaskitchen.com

503-206-5790

Help Us Promote Your Business!

Please submit the following by email to info@williamsdistrict.com:

- **One web-ready image** that best represents your business—product, service shot, storefront or logo. More than one image is acceptable, but WVBA will make the final selection. This serves as your business *thumbnail* for any and all Williams District web marketing. **Please submit in .pdf format, or (but not preferred) high resolution .jpg or .png.**
- **One optional web-ready image** for possible featured rotation through the WD website banner. This image must be 500 pixels high X 1000 px wide, saved at web resolution, **and you must already have permission to use selected photo and include the full name for photo credit.**

Include your social media handles:

Facebook:

Instagram:

What are your top 1-3 hashtags you would like included in WVBA posts? Example: #WalkWilliams

1.

2.

3.

If you have a special event or promotion you would like included on the WVBA social media platforms, please email content to info@williamsdistrict.com. All event content must be submitted at least 30 days prior to event. Please include the following:

- Photos you would like to use for post
- Description of event including key dates, times, locations etc.
- 1-3 hashtags you would like used
- Additional tags you would like posted (other's social media pages)
- If there is additional information, include link for WVBA to post in bio

If you do not currently have any events planned, please send us photos and content for our social media pages so that we can feature you on the WVBA social pages (send to info@williamsdistrict.com).

Do you wish to receive text reminders about upcoming community and networking events? Y/N

Are you interested in hosting one of our quarterly WVBA mixers? Y/N
(If yes, we'll provide additional details.)

Are you interested in sponsorship opportunities? Y/N
(If yes, we'll provide additional details.)

Are you interested in volunteering in the following categories? At any given time we can see what the needs are for these positions and how they may align with your experience, skills and interests.

- Marketing/Communications Committee (website, newsletter, social media)
- Infrastructure Committee (trash cans, street lights, parking, bike parking, benches, graffiti, etc.)
- Walk Williams/Events Committee (Walk Williams, potential future district-wide events)
- Community Outreach (Williams Gives, Giving Tuesday, Christmas Trees, etc)

Follow us on Facebook for Association updates at: [www.Facebook.com/groups/WVBusinessAssociation](https://www.facebook.com/groups/WVBusinessAssociation)